

Purpose of This Template

To provide social media content that you can easily use for your organization's social media channels.

Guidelines

- All information in this document is already reviewed and approved by the SMI Adviser Staff Team, so you may use this information in designated social media channels as needed.
- We ask that you do not edit or alter the copy and links when you use this approved information about SMI Adviser.
- We encourage all partner organizations to run social media posts as often as possible. This helps SMI Adviser reach the broadest possible audience of stakeholders who are impacted by serious mental illness (SMI).
- This document contains general posts about SMI Adviser, as well as posts about specific services and features of the initiative. This allows you to vary the kind of content you post each time.
- You may use one of the pre-approved social media images for SMI Adviser along with any of the posts in this document.

- If you have any questions, concerns, or need other information for use in social media channels, simply contact:
 - Glenn Laudenslager, glenn@chargeaheadmarketing.com
 - Lauren Cook, lcook@psych.org
 - Zhuoyin Yang, zyang@psych.org

Facebook Post -- Clinicians

URL: https://smiadviser.org/knowledge_post/how-can-i-bill-for-telehealth-services-related-to-the-covid-19-pandemic?utm_source=Social_Media&utm_medium=Facebook&utm_campaign=Partner_Post

Copy:

Despite the exponential growth in the number of telehealth visits, there is confusion around billing codes and reimbursements as the guidelines have evolved rapidly. Use this easy-to-follow tip sheet from SMI Adviser, *Tips for Telehealth Billing During the COVID-19 Pandemic*, to identify the various types of telehealth visits and associated billing codes.

#MissionForBetter

Twitter Post -- Clinicians

URL: https://smiadviser.org/knowledge_post/how-can-i-bill-for-telehealth-services-related-to-the-covid-19-pandemic?utm_source=Social_Media&utm_medium=Twitter&utm_campaign=Partner_Post

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<http://ow.ly/p3OW50AAclU>

#MissionForBetter #telepsychiatry

LinkedIn Post -- Clinicians

URL: https://smiadviser.org/knowledge_post/how-can-i-bill-for-telehealth-services-related-to-the-covid-19-pandemic?utm_source=Social_Media&utm_medium=LinkedIn&utm_campaign=Partner_Post

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